

# Bellway Homes

## COTTINGHAM SHOW HOME OPENING

### RESULTS IN SALES SUCCESS FOR BELLWAY

After spending four-months working out of a sales office on a separate development ten-miles away, the sales team from Bellway's Merchant Gate development finally opened the doors to their Cottingham show homes this month - and have been greeted by a host of extremely eager buyers.

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Since the show homes opened on March 12th the sales team has confirmed two new sales; taken a number of Part Exchange (PX) applications; had people signing up to the company's Express Mover package; while others have opted to put their homes on the market in order to let them buy Bellway; and on top of all that, the Government's Help to Buy scheme has generated a lot of interest amongst the majority of first time buyers visiting Merchant Gate.

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Melanie Smith, Bellway Yorkshire's sales manager, said: "Even when the sales team was operating out of our Centurion Fields development in Elloughton, Merchant Gate was proving to be extremely popular" and now that we're on-site have the show homes open that interest has gone through the roof."

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Located on Cottingham's Castle Road, Merchant Gate comprises 151 three and four bedroom, traditional two-storey detached and semi-detached homes, and the newly opened show and view homes deliver a great taste of what's on offer.

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The four bedroom detached Hambleton show home is a stunning family home benefiting from a contemporary, open-plan design to the kitchen, dining and family area, Separate living room and Study and a generous master suite on the first floor, and is available from Â£309,995 with part exchange.

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Meanwhile, the three-bedroom semi-detached Beswick and Shipley view homes both provide ideal family accommodation. The Beswick boasts spacious, ground floor living accommodation including a generous living room leading onto an open-plan kitchen and dining room, and the Shipley features a generous master bedroom with modern en suite and a spacious, dual-aspect ground floor interior.

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"Merchant Gate is a terrific development with a great mix of houses, and because of the variety of buyer options we have available, it's fair to say that it really does have something for everyone," continued Melanie.

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For additional information on Merchant Gate visit [www.bellway.co.uk](http://www.bellway.co.uk), call 07855 337192 or pop in and see the show homes for yourself " the sales office is open daily from 10.30am to 5pm, with a late opening every Thursday until 7pm.

Show home sales success " Bellway sales advisor, Paula

